

# HURON

## Huron Acquires Strategy and Operations Consulting Firm Wilson Perumal & Company

September 3, 2025

*Strengthens Huron's commercial industry consulting capabilities to drive high-impact transformation*

CHICAGO--(BUSINESS WIRE)--Sep. 3, 2025-- Global professional services firm [Huron](#) (NASDAQ: HURN) today announced it has acquired Wilson Perumal & Company (WP&C), a leading strategy and operations consulting firm specializing in managing complexity to drive organizational efficiency, increase profitability, and improve growth rates. The combination of Huron and WP&C will help clients navigate disruption to meet the moment and own their future by reducing complexity, unlocking performance, and executing bold transformation agendas.

"We are thrilled to welcome WP&C to the [Huron](#) team," said [Mark Hussey](#), chief executive officer and president of Huron. "This acquisition represents the next evolution of our Innosight team's strategy and innovation capabilities. By combining WP&C's proven expertise in reducing complexity, operationalizing strategy, and transforming operations with our Innosight team's deep strategy and business transformation expertise, we are well positioned to help clients navigate the disruption in today's rapidly changing market environment while preparing for a more resilient future."

The integration of WP&C's specialized offerings into Huron creates a comprehensive platform for clients to align strategy, operating models, and people while enabling the execution needed to drive transformation and deliver sustainable growth.

"We are excited to join the Huron team," said Stephen Wilson, managing partner and co-founder of WP&C. "Our organizations share a fundamental belief that reducing complexity is a strategic imperative. With Huron's global scale and reach, we can bring our methodologies to more clients than ever before."

"We have long believed that meaningful transformation happens when strategy, operations, and execution are deeply aligned," said Andrei Perumal, managing partner and co-founder of WP&C. "Together with Huron's Innosight team, we will scale that belief and deliver impact more broadly."

Huron and WP&C share a passion for delivering meaningful impact and complementary core values rooted in the pursuit of excellence in client service.

Approximately 30 WP&C team members have joined Huron. The WP&C team has developed numerous proprietary methodologies and trademarked frameworks that differentiate its service offerings. WP&C serves clients across a broad range of sectors, including industrials and manufacturing, energy and utilities, consumer products, private equity, and the public sector, among others.

For reporting purposes, WP&C will be included in Huron's Commercial operating segment. Terms of the acquisition were not disclosed.

### ABOUT HURON

Huron is a global professional services firm that collaborates with clients to **put possible into practice** by creating sound strategies, optimizing operations, accelerating digital transformation, and empowering businesses and their people to own their future. By embracing diverse perspectives, encouraging new ideas and challenging the status quo, we create sustainable results for the organizations we serve. Learn more at [www.huronconsultinggroup.com](http://www.huronconsultinggroup.com).

Statements in this press release that are not historical in nature, including those concerning the company's current expectations about its future results, are "forward-looking" statements as defined in Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. Forward-looking statements are identified by words such as "may," "should," "expects," "provides," "anticipates," "assumes," "can," "will," "meets," "could," "likely," "intends," "might," "predicts," "seeks," "would," "believes," "estimates," "plans," "continues," "goals," "guidance," or "outlook," or similar expressions. These forward-looking statements reflect the company's current expectations about future requirements and needs, results, levels of activity, performance, or achievements. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: failure to achieve expected utilization rates, billing rates, and the necessary number of revenue-generating professionals; inability to expand or adjust our service offerings in response to market demands; our dependence on renewal of client-based services; dependence on new business and retention of current clients and qualified personnel; failure to maintain third-party provider relationships and strategic alliances; inability to license technology to and from third parties; the impairment of goodwill; various factors related to income and other taxes; difficulties in successfully integrating the businesses we acquire and achieving expected benefits from such acquisitions; risks relating to privacy, information security, and related laws and standards; and a general downturn or volatility in market conditions. These forward-looking

statements involve known and unknown risks, uncertainties, and other factors, including, among others, those described under "Item 1A. Risk Factors" in Huron's Annual Report on Form 10-K for the year ended December 31, 2024 that may cause actual results, levels of activity, performance or achievements to be materially different from any anticipated results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements. The company disclaims any obligation to update or revise any forward-looking statements as a result of new information or future events, or for any other reason.

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