

HURON

Huron Expands Fundraising and Philanthropy Services with Acquisition of Advancement Resources and Addition of Halpin Partnership

March 5, 2025

Additions enhance Huron's ability to offer world-class fundraising and philanthropy services and solutions to mission-driven clients

CHICAGO--(BUSINESS WIRE)--Mar. 5, 2025-- Huron (NASDAQ: HURN), a global professional services firm, today announced it has acquired Advancement Resources, a leader in research-based, philanthropy-focused professional education services. Huron also announced it signed an agreement to join forces with Halpin Partnership, a U.K.-based management consultancy specializing in higher education fundraising, governance, and strategy. By combining Advancement Resources' distinct learning and training capabilities, Halpin Partnership's deep U.K. higher education and nonprofit client relationships, and its current global philanthropy offerings, Huron will be able to provide comprehensive fundraising and philanthropy solutions to advance the strategy, operations, professional development, and technology supporting its clients' missions.

"We are thrilled to welcome Advancement Resources and Halpin Partnership to the Huron team," said Mark Hussey, CEO and President of Huron. "Fundraising and philanthropy play a vital role in helping our clients sustain and invest in their missions. With the addition of Advancement Resources and Halpin Partnership, we can offer our mission-driven clients an even more comprehensive suite of services to help them achieve their philanthropic goals and move their strategies forward."

In March 2024, Huron acquired GG+A to expand its expertise in philanthropic strategy, major gift fundraising, and advancement leadership. Bringing in Advancement Resources and Halpin Partnership is the latest step in the firm's strategy to enhance its fundraising and philanthropy capabilities.

The acquisition of Advancement Resources enhances Huron's ability to provide clients with customized learning programs, coaching, and engagement support for academic leaders, faculty, clinicians, and staff. Their specialized fundraising training and tools are designed to help higher education institutions, healthcare organizations, and nonprofits unlock their full philanthropic potential.

"We are thrilled to join the Huron team," said Ben Golding, CEO of Advancement Resources. "Together, we will raise the level and impact of philanthropy at the world's leading institutions. Through this combined effort, our client partners will benefit most. The combination of strategic guidance, digital solutions, and bespoke training will enhance almost every aspect of institutional advancement. Huron | GG+A Global Philanthropy leads the field today, and we are honored to support the successful relationships they have built over decades of hard work."

Additionally, bringing on Halpin Partnership will further strengthen Huron's ability to serve higher education and nonprofit clients across Europe.

"Joining Huron, one of the leading partners to the higher education industry, is an exciting step for Halpin Partnership," said Susie Hills, joint CEO and co-founder of Halpin Partnership. "This combination will allow us to broaden the range of services we offer to the institutions we work with, helping them navigate the increasingly complex world of higher education. Collectively, we will support our clients in achieving their strategic objectives and long-term success."

All three organizations share a passion for delivering meaningful impact and complementary core values rooted in the pursuit of excellence in client service.

Approximately 30 Advancement Resources team members have joined Huron, and seven Halpin Partnership team members are expected to join the firm later this month.

For reporting purposes, Advancement Resources and Halpin Partnership will be included in Huron's Education operating segment. Terms of the acquisition were not disclosed.

ABOUT HURON

Huron is a global professional services firm that collaborates with clients to **put possible into practice** by creating sound strategies, optimizing operations, accelerating digital transformation, and empowering businesses and their people to own their future. By embracing diverse perspectives, encouraging new ideas and challenging the status quo, we create sustainable results for the organizations we serve. Learn more at www.huronconsultinggroup.com.

Statements in this press release that are not historical in nature, including those concerning the company's current expectations about its future results, are "forward-looking" statements as defined in Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. Forward-looking statements are identified by words such as

"may," "should," "expects," "provides," "anticipates," "assumes," "can," "will," "meets," "could," "likely," "intends," "might," "predicts," "seeks," "would," "believes," "estimates," "plans," "continues," "goals," "guidance," or "outlook," or similar expressions. These forward-looking statements reflect the company's current expectations about future requirements and needs, results, levels of activity, performance, or achievements. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: failure to achieve expected utilization rates, billing rates, and the necessary number of revenue-generating professionals; inability to expand or adjust our service offerings in response to market demands; our dependence on renewal of client-based services; dependence on new business and retention of current clients and qualified personnel; failure to maintain third-party provider relationships and strategic alliances; inability to license technology to and from third parties; the impairment of goodwill; various factors related to income and other taxes; difficulties in successfully integrating the businesses we acquire and achieving expected benefits from such acquisitions; risks relating to privacy, information security, and related laws and standards; and a general downturn or volatility in market conditions. These forward-looking statements involve known and unknown risks, uncertainties, and other factors, including, among others, those described under "Item 1A. Risk Factors" in Huron's Annual Report on Form 10-K for the year ended December 31, 2024 that may cause actual results, levels of activity, performance or achievements to be materially different from any anticipated results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements. The company disclaims any obligation to update or revise any forward-looking statements as a result of new information or future events, or for any other reason.

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