

# **Experience. Redefined.**<sup>®</sup>

Statements in this presentation that are not historical in nature, including those concerning the Company's current expectations about its future requirements and needs, are "forward-looking" statements as defined in Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. Forward-looking statements are identified by words such as "may." "should." "expects." "provides." "anticipates." "assumes." "can." "will." "meets," "could," "likely," "intends," "might," "predicts," "seeks," "would," "believes," "estimates," "plans," "continues." or "outlook" or similar expressions. These forward-looking statements reflect our current expectations about our future requirements and needs, results, levels of activity, performance, or achievements. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: failure to achieve expected utilization rates, billing rates and the number of revenue-generating professionals; inability to expand or adjust our service offerings in response to market demands; our dependence on renewal of client-based services; dependence on new business and retention of current clients and qualified personnel: failure to maintain third-party provider relationships and strategic alliances; inability to license technology to and from third parties; the impairment of goodwill; various factors related to income and other taxes; difficulties in successfully integrating the businesses we acquire and achieving expected benefits from such acquisitions; failure to consummate our pending acquisition of HSM Consulting; risks relating to privacy, information security, and related laws and standards; and a general downturn in market conditions. These forward-looking statements involve known and unknown risks, uncertainties and other factors, including, among others, those described under "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2015, that may cause actual results, levels of activity, performance or achievements to be materially different from any anticipated results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements. We disclaim any obligation to update or revise any forward-looking statements as a result of new information or future events, or for any other reason.

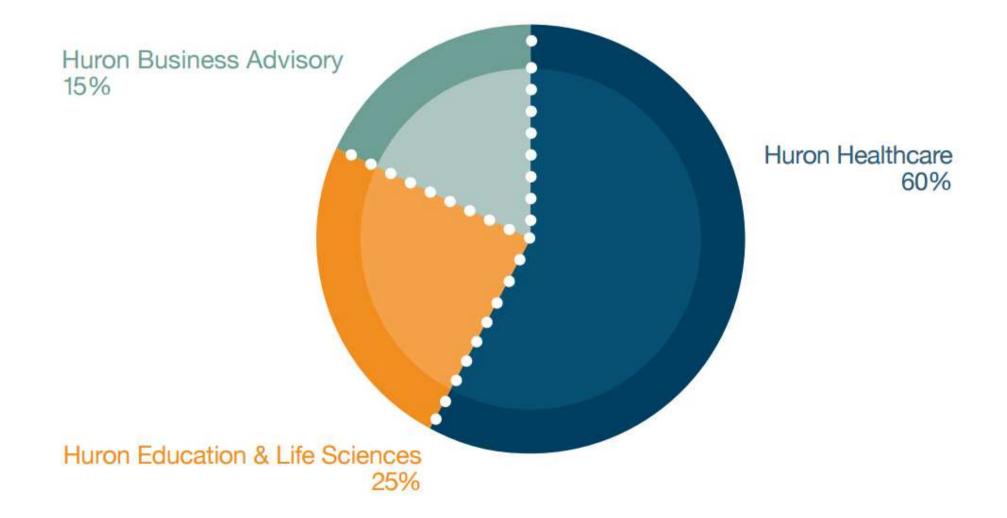
# Huron Consulting Group

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# **Huron Operating Segments**

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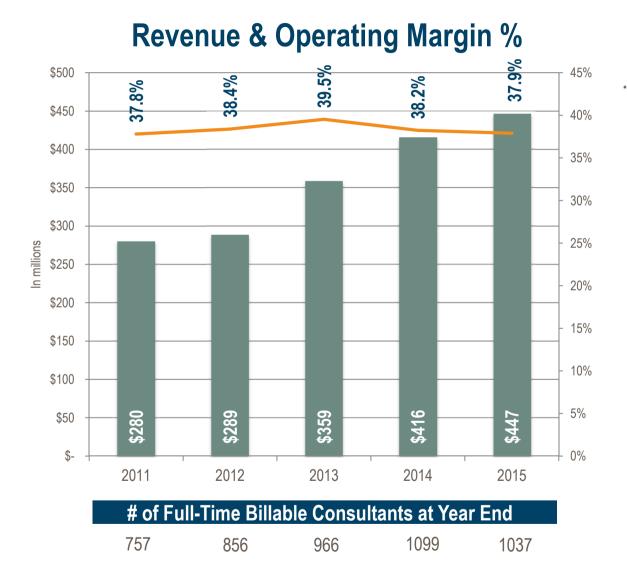


#### Segment percentages are based on year-to-date 2016 revenue results.

# . . . . . . . . . Healthcare

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### Healthcare



**Clients We Serve Integrated Health Systems Academic Medical Centers Children's Hospitals Community Hospitals Public Hospitals Government Health Systems Physician Groups** 

# Top 10 Trends for Not-For-Profit Health Systems from the JP Morgan Healthcare Conference

Trends	Huron Healthcare Capabilities
Changing payment structures	$\checkmark$
Population health and understanding cost and margins	✓
Managing unit cost and reducing the cost of care delivery	✓
Becoming a health plan/company	$\checkmark$
Outpatient shift	✓
Personalized medicine	
Scale	✓
Partnerships	✓
Consumerism	$\checkmark$
Brand	

Panozzo, V. (2016, January 14). Top 10 trends from the JP Morgan Healthcare Conference. http://www.beckershospitalreview.com/hospital-management-administration/top-10-trends-from-the-jp-morgan-healthcare-conference.html

# **Top Concerns Among Hospital Executives**



#### Managing unit cost and reducing the cost of care delivery

- The transition from fee-for-service to value-based care requires more effective use of resources to coordinate and deliver care
- Providers are taking on payment risk for delivering better care at a lower cost under new reimbursement models
- Organizations are looking at traditional and non-traditional ways to reduce costs, including new innovative care models



#### Population health and understanding cost and margin

- There is an increased need to engage physicians to optimize performance across broader care networks
- Hospitals will need to realize a decrease in hospital admissions as more care moves into the ambulatory setting
- Both providers and stakeholders in the public and private sectors will need access to better data and analytics to manage cost trends and improve quality



#### Scale and partnerships

- Increased competition for attracting and retaining patients has led to an increase in the number of care options for consumers
- Scale allows systems to reach more patients, manage populations more effectively, and negotiate better rates with suppliers and insurers

# **Healthcare: Areas of Expertise**



**Revenue Cycle** 

- Clinical Documentation
   Improvement (CDI)
- Revenue Cycle



**Cost & Clinical** 

- Care Access
- Clinical Operations
- Human Resources
- Labor
- Non-Labor
- Pharmacy



#### **Studer Group**

• Coaching Partnerships

- Conferences
- Publishing
- Speaking

 Offerings Provided Across Practice

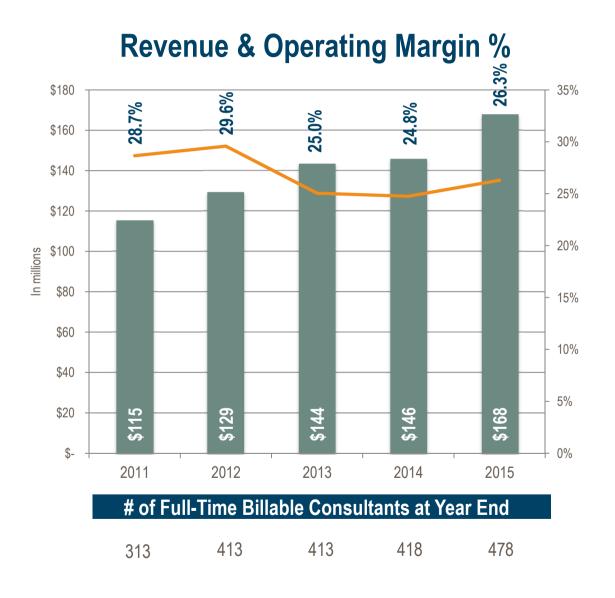
 Strategy
 Physician
 IT Consulting
 Technology-Enabled Solutions

# Education & Life Sciences

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# **Education & Life Sciences**



# Clients We Serve Colleges and Universities Academic Medical Centers Research Institutions Pharmaceutical Companies Medical Device Manufacturers Law and Investment Firms

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# **Top Concerns Among Higher Education Administrators**



#### Significant Pressure on the Higher Education Industry

- Public pressure to reduce the costs of education while increasing quality and student outcomes
- The application of technology to the learning environment is changing the way education is delivered, disrupting the traditional business model
- High public expectations for better management of cost efficiency and student progression, amidst wavering views on the benefit of some academic programs



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# Financial Challenges Abound Amidst Limited Revenue Growth and Increasing Expenses

- Net tuition revenue growth is seriously constrained by price sensitivity
- For public institutions, state funding has dropped significantly
- The expense curve is increasing, largely attributable to the need for increased investment in facilities, technology, labor, and regulatory requirements
- Among research universities, the cost of maintaining multiple missions (academics, research, and clinical care) is becoming hard to accommodate



#### **ERP Systems Moving to the Cloud**

- A recent Gartner survey shows that nearly half of respondents expect to move their ERP systems to the cloud within 5 years
- Investing in cloud technology requires a significant change to the traditional highly-decentralized administrative business model – often necessitating a complete revamp of administrative process and organization

# **Higher Education: Areas of Expertise**



#### **Strategy & Operations**



- Advancement
- Asset optimization
- Auxiliaries
- Budgeting/planning
- Constituent research Strategic enrollment
- Education innovation
- Facilities

- Human resources
- Institutional strategy
- Shared services
- alignment
- Student lifecycle management



#### Research

- Clinical research operations
- Compliance
- Cost reimbursement
- Performance improvement
- Research software solutions: Click, ecrt, efacs



Technology

• Enterprise resource planning

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- On-premise
- Cloud-based
- IT Strategy
- Procurement
- T&E management



# Life Sciences

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# **Top Concerns for Life Sciences' Executives**



#### Challenges to Innovation and Commercialization

- Higher R&D, regulatory expenses and pricing pressures are lowering margins
- Old salesforce driven commercial models are not driving historic-level returns
- Increasing M&A activity is needed to maintain a healthy pipeline
- Mass amounts of data has created the need for innovation and analytics



#### Changing Market Dynamics

- Decreasing market access driven by an increasing emphasis on value-based results
- Consolidating providers in response to squeezing margins
- Increasing cost burden on the patient, driving their role in care decision making
- Challenges to expanding in emerging markets



#### Increasing Global Regulations to Ensure Patient Safety and Cost Management

- Increasing government scrutiny driving the need to ensure physician interactions are appropriate
- Greater need to enhance reporting and data management capabilities in order to meet evolving global regulations and reporting requirements

# Life Sciences: Areas of Expertise



Strategy

- Channel, reimbursement and access strategy
- Commercial segmentation, lifecycle, and brand planning
- Corporate strategy
- LM&A sourcing, diligence, and financing strategy
- R&D process and product strategy



#### Operations

- Commercial Contracting
- Global Transparency
- Government Pricing
- Business Process Outsourcing (BPO)
- System Support / Optimization
- Wholesaler Audit

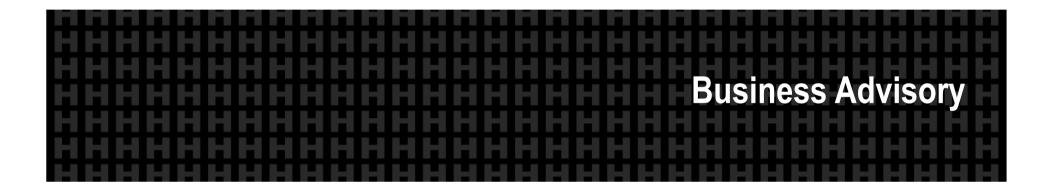


#### Compliance

- Corporate Integrity Agreements
- Healthcare professional and service fee fair market value (FMV) strategy and assessments
- Litigation and investigation support
- Compliance monitoring and auditing
- PhRMA Code verifications

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 Policy and procedure development

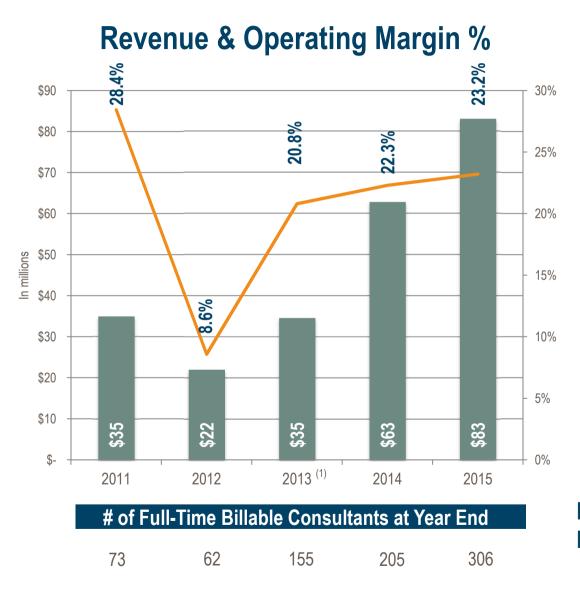


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# **Business Advisory**



**Clients We Serve** Large and Middle Market Corporations - Office of the CFO - C-Suite Executives Hospitals & Health Systems **Colleges & Universities** Law Firms **Investment Banks** Lenders & Private Equity Firms Industries We Serve

Financial Services, Higher Education, Healthcare, Energy, Retail, and More

(1) Includes the acquisition of Blue Stone International, now known as our EPM&A practice, which closed in October 2013.

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# Legacy Business Advisory

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# **Business Advisory: Industry Drivers**



#### **Challenging Economic Environment**

 Concerns regarding a slowing global economy, prospects for a gradual increase in interest rates in the United States and ongoing financial volatility in capital markets have contributed to tighter external financial conditions, declining capital flows, and further currency depreciations in many emerging market economies<sup>(1)</sup>



#### **Significant Pressures in Critical Industry Sectors**

- Slow growth economy and low interest rate environment have made it difficult to grow revenues or increase pricing for products and services
- Lower prices for commodities are putting a strain on multiple industries
- Increasing regulation is putting pressure on many industries, including healthcare, financial services, and energy



#### **Optimistic M&A and Replacement Financing Outlook**

- Consolidation is expected to take place across numerous industries in the US as
  organizations look to grow revenues and market share as well as improve profitability in a
  slow-growth economy
- US interest rates remain at historically low levels

# **Business Advisory: Areas of Expertise**













Capital Advisory

- Commercial Dispute Advisory
- Operational Improvement

Restructuring & Turnaround

Transaction Advisory Services

#### Valuation

- M&A Advisory
- Special Situation Debt and Equity Financing
- Balance Sheet
   Restructurings
- Litigation Support
- Board and Special Committee Advisory

- Corporate Investigations and Compliance
- Claims Analysis
- Expert Testimony •
- Funds Tracing
- Reconstruction of
- Records
- Bankruptcy Litigation

- Revenue Enhancement
- Business
   Alignment
- Supply Chain Optimization
  - SG&A Efficiency
- Organizational Alignment
- Performance Analytics

- Financial Advisory to
  - Advisory to Debtor and
  - Creditor Constituencies
  - Interim
  - Management Bankruptcy Case
- Management and Emergence

- Business
   Assessments
  - Quality of Earnings Reports
  - Due Diligence
  - Mergers and Integration
  - Customized
     Limited or
     Specified Scope
     Reports

Business Enterprise and Securities Valuations

- Delaware Tests
- Real Estate and Equipment Valuations
- Intangible Asset Valuations
- Cost Segregation Studies
- Facility Life Studies

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# Enterprise Performance Management & Analytics (EPM&A)

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# **EPM&A: Industry Drivers**



#### Transition to the Cloud

- Client adoption of the cloud is rapidly transforming the EPM/Business Intelligence (BI) business
- The migration of on premise to cloud-based solutions is driving new business models which create opportunities for those with broader scale and industry specialization



#### Significant Salesforce Growth

- Salesforce has a 5-year revenue CAGR of 34% and growth is expected to continue
- "The market-leading success of Salesforce SaaS offerings creates a massive channel for the upselling of Salesforce1 Platform" - Gartner<sup>(1)</sup>

#### **Improved Business Intelligence and Analytics Solutions**

- Clients are transitioning to easy-to-use, fast and agile BI/A platforms
- New solutions drive the need for enterprise-wide data strategies and deeper systems integration

# **EPM&A:** Areas of Expertise



- Budgeting & Planning ۲
- Financial Close & Reporting
- Profitability & Cost ٠ Analysis
- Strategy Management

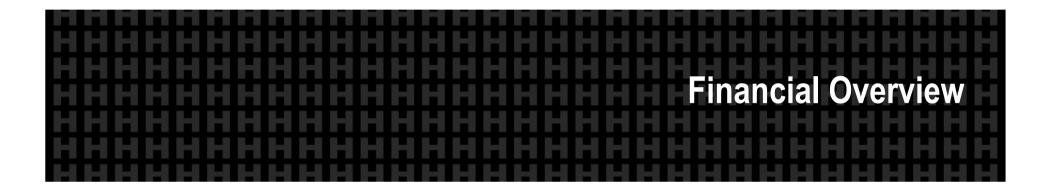
- **Financial Reporting** •
- Data Mart / Data • Warehouse
- Advanced Analytics ٠
- Sales Cloud •
- Service Cloud •
- Wave Analytics •
- Platform as a • Service

- Remote Delivery
- 24/7 Support •
- **Managed Services**
- Custom Development ٠

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# **Growth Track Record**

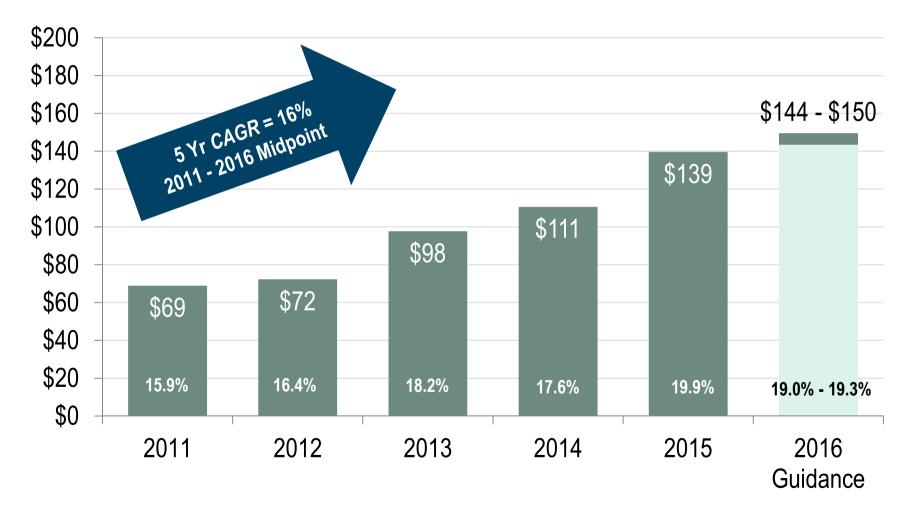
#### **Revenues from Continuing Operations** (in millions)



# **Growth Track Record**

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# Adjusted EBITDA (in millions) and Adjusted EBITDA Margins from Continuing Operations

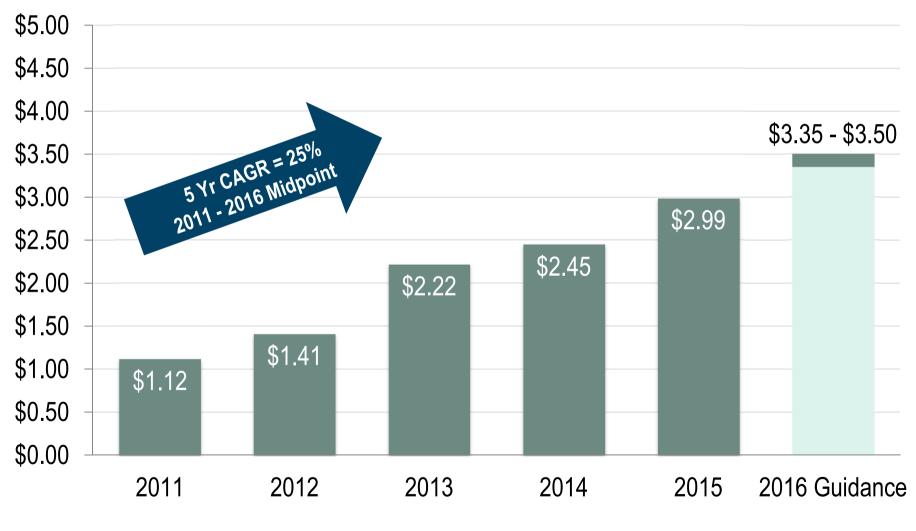


See accompanying appendix for a reconciliation of Adjusted EBITDA, which is a non-GAAP measure, to the most comparable GAAP measure.

# **Growth Track Record**

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#### Adjusted Diluted Earnings per Share from Continuing Operations

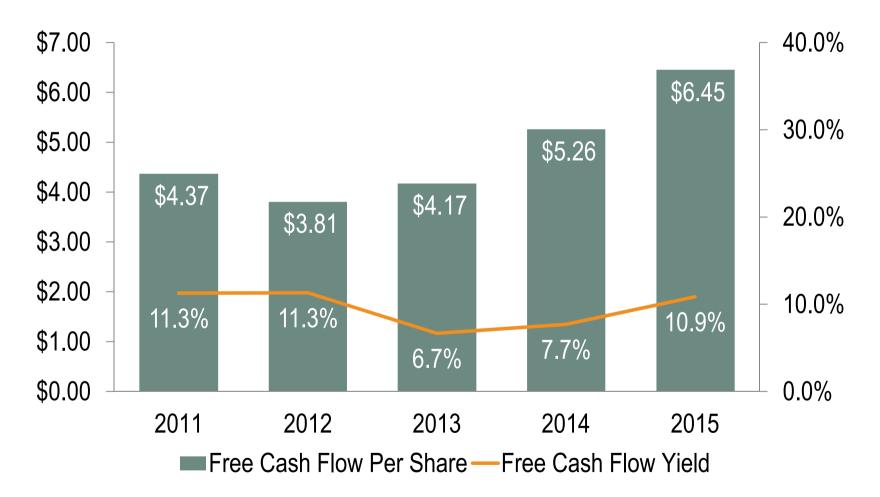


See accompanying appendix for a reconciliation of Adjusted Diluted Earnings per Share, which is a non-GAAP measure, to the most comparable GAAP measure.

### **Free Cash Flow**

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#### Free Cash Flow Per Share & Free Cash Flow Yield



Free cash flow is defined as cash from operations minus capital expenditures. Free cash flow yield is defined as free cash flow per share divided by end of period stock price. See accompanying appendix for a reconciliation of free cash flow, which is a non-GAAP measure, to the most comparable GAAP measure.

# **Operating Metrics**

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#### **Operating Metrics** (from continuing operations)

	2011	2012	2013	2014	2015
Number of Full-Time Billable Consultants	1,143	1,331	1,534	1,738	1,821
Headcount Leverage <sup>(1)</sup>	12.3	15.0	15.3	15.6	15.0
Full-Time Billable Consultant Utilization Rate	77.5%	76.4%	77.4%	75.4%	76.9%
Average Full-Time Equivalents	118	92	99	112	229
Revenue Per Day (in thousands)	\$ 1,817	\$ 1,854	\$ 2,263	\$ 2,648	\$ 2,963

(1) Headcount leverage is the number of non-MD full-time billable consultants divided by the number of MDs at the end of each period.

# **Appendices**

#### **Reconciliations of Non-GAAP Measures to Comparable GAAP Measures**

In evaluating the Company's financial performance and outlook, management uses earnings before interest, taxes, depreciation and amortization ("EBITDA"), adjusted EBITDA, adjusted EBITDA as a percentage of revenues, adjusted net income from continuing operations, and adjusted diluted earnings per share from continuing operations, which are non-GAAP measures. Our management uses these non-GAAP financial measures to gain an understanding of our comparative operating performance (when comparing such results with previous periods or forecasts). These non-GAAP financial measures are used by management in their financial and operating decision making because management believes they reflect our ongoing business in a manner that allows for meaningful period-to-period comparisons. Management also uses these non-GAAP financial measures when publicly providing our business outlook, for internal management purposes, and as a basis for evaluating potential acquisitions and dispositions. We believe that these non-GAAP financial measures provide useful information to investors and others in understanding and evaluating Huron's current operating performance and future prospects in the same manner as management does, if they so choose, and in comparing in a consistent manner Huron's current financial results with Huron's past financial results. Investors should recognize that these non-GAAP measures might not be comparable to similarly titled measures of other companies. These measures should be considered in addition to, and not as a substitute for or superior to, any measure of performance, cash flows or liquidity prepared in accordance with accounting principles generally accepted in the United States.

# **Reconciliations of Non-GAAP Measures**

interest, laxes, Deprecia	ation an	n and Amortization (EBITDA) (in millions)									2016 Guidance				
	20	)11	20	)12	2	013	2	014	2	015	L	_ow	H	ligh	
Revenues	\$	434	\$	441	\$	538	\$	628	\$	699	\$	755	\$	775	
Net Income from Continuing Operations	\$	1	\$	17	\$	52	\$	47	\$	62	\$	47	\$	50	
Add Back:															
Income Tax Expense		6		14		32		32		21		29		32	
Interest & Other Expenses		12		8		6		9		20		18		18	
Depreciation & Amortization		18		14		13		21		42		47		47	
EBITDA		37		53		103		109		145		141		147	
Add Back:															
Restatement Related Expenses		5		2		-		-		-		-		-	
Restructuring Charges		4		3		1		3		3		3		3	
Goodwill Impairment		22		13		-		-		-		-		-	
Litigation & Other (Gains) Losses		1		1		(6)		(1)		(9)		-		-	
Adjusted EBITDA	\$	69	\$	72	\$	98	\$	111	\$	139	\$	144	\$	150	
Adjusted EBITDA %		15.9%		16.4%		18.2%		17.6%		19.9%		19.0%		19.3%	

# **Reconciliations of Non-GAAP Measures**

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**Reconciliation of Net Income from Continuing Operations to Adjusted Net Income from Continuing Operations** (in millions, except earnings per share)

									2016 Guidance			e		
	2	2011	2	012	2	013	2	014	2	015	L	.ow	ŀ	ligh
Net Income From Continuing Operations	\$	1	\$	17	\$	52	\$	47	\$	62	\$	47	\$	50
Weighted Average Shares		22		22		23		23		23		21		21
Diluted Earnings per Share (EPS)	\$	0.03	\$	0.77	\$	2.26	\$	2.05	\$	2.74	\$	2.20	\$	2.35
Add Back:														
Amortization of Intangible Assets		7		5		3		9		28		33		33
Restatement Related Expenses		5		2		-		-		-		-		-
Restructuring Charges		4		3		1		3		3		3		3
Goodwill Impairment		22		13		-		-		-		-		-
Litigation & Other (Gains) Losses		1		1		(6)		(1)		(9)		-		-
Non-Cash Interest on Convertible Notes		-		-		-		2		7		8		8
Tax Effect		(16)		(9)		1		(5)		(12)		(18)		(18)
Total Adjustments, Net of Tax		23		15		(1)		8		17		26		26
Net Tax Benefit Related to "Check-the-Box" Election		-		-		-		1		(12)		-		-
Adjusted Net Income from Continuing Operations	\$	24	\$	32	\$	51	\$	56	\$	67	\$	73	\$	76
Weighted Average Shares		22		22		23		23		23		21		21
Adjusted Diluted EPS from Continuing Operations	\$	1.12	\$	1.41	\$	2.22	\$	2.45	\$	2.99	\$	3.35	\$	3.50

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# **Reconciliations of Non-GAAP Measures**

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#### **Reconciliation of Cash from Operating Activities to Free Cash Flow** (in millions)

	20	)11	20	)12	20	)13	20	)14	20	)15
Cash from Operating Activities	\$	110	\$	102	\$	115	\$	147	\$	164
Less Capital Expenditures		(15)		(17)		(20)		(26)		(18)
Free Cash Flow	\$	95	\$	85	\$	95	\$	121	\$	146
Diluted Shares		22		22		23		23		23
Free Cash Flow per Share	\$	4.37	\$	3.81	\$	4.17	\$	5.26	\$	6.45
End of Period Stock Price	\$	38.74	\$	33.69	\$	62.67	\$	68.39	\$	59.40
Free Cash Flow Yield		11.3%		11.3%		6.7%		7.7%		10.9%

# **Convertible Bond – Dilution Illustration**

In Q3 of 2014, Huron issued \$250mm of convertible bonds with a coupon of 1.25% and a conversion premium of 27.5%, or \$79.89. Concurrently, Huron entered into hedging transactions and repurchased \$25mm of shares that effectively raises the conversion price and economic dilution<sup>(1)</sup> begins only when the stock rises above \$111.30, which is a 78% stock price appreciation.

ASSUMPTIONS							
HURN Shares Outstanding	23,000,000						
Investor A Ownership	797,957						
Investor A Ownership %	3.47%						

Break-even point Dilution begins

				CONVERTIBLE AND HEDGING TRANSACTIONS				SHARES REP	<b>OWNERSHIP %</b>		
	INVE	STOR A OWI	NERSHIP		Shares		Net Shares Issued		Net Shares		
	HURN	Shares	Investment	Shares	Received			Shares	Issued		
Triggering Event	Price	Owned	Value	Issued	(Bond Hedge)	(Warrant)	(Reduced)	Repurchased	(Reduced)	Original	New
Day 1 - Convert Issuance	\$62.66	797,957	\$50,000,000	1.20	12	(42)	2	(398,979)	(398,979)	3.47%	3.53%
HURN up 27.5%	\$79.89	797,957	\$63,750,000	1914	5	( <b>1</b> )	5	(398,979)	(398,979)	3.47%	3.53%
HURN up 55.0%	\$97.12	797,957	\$77,500,000	555,188	(555,188)			(398,979)	(398,979)	3.47%	3.53%
HURN up 67.5%	\$105.00	797,957	\$83,785,509	748,292	(748,292)	234,753	234,753	(398,979)	(164,226)	3.47%	3.49%
HURN up 78.0%	\$111.30	797,957	\$88,812,640	883,063	(883,063)	398,592	398,592	(398,979)	(387)	3.47%	3.47%
HURN up 83.5%	\$115.00	797,957	\$91,765,081	955,331	(955,331)	486,448	486,448	(398,979)	87,469	3.47%	3.46%

(1) Dilution for purposes of U.S. GAAP begins when the stock price exceeds \$79.89.



### **Fast Facts**



\$699 million in revenue from continuing operations

2,600+ full-time employees

1,800+ billable consultants

1,000+ client engagements, including over 200 new clients

serving more than:

- 450 health systems, hospitals and medical centers
- 400 universities and research institutions
- -125 life sciences companies

15+ global offices/discovery centers

NASDAQ Global Select Market / HURN

#### Fast Facts as of 12/31/15

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# **Huron Recognition**

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Forbes   2016 AMERICA'S BEST MID-SIZE EMPLOYERS	CONSULTING BEST FIRMS TO WORK FOR 2015	TOP RANKED K 2016	2016 NUMED CINE OF AMERICA'S BEST MANAGEMENT CONSULTIVIA TIMAS
Forbes 2016	Consulting 2015	2016 Vault Consulting	Forbes' Best Management Consulting 2016 award
Modern Healthcare	TOP PRODUCTS READERS' CHOICE	2016 THE M&A ADVISOR TURNAROUND AWARD WINNER	BEST PLACES TO WORK for LGBT Equality 100% CORPORATE EQUALITY INDEX
Modern Healthcare 2015	University Business 2015	The M&A Advisor 2016	2016 Corporate Equality Index/ Human Rights Campaign Foundation
ORACLE Platinum Partner	SERVICES PARTNER WORKDOY.	salesforce SILVER CLOUD ALLIANCE PARTNER	CONSULTING ACHIEVEMENT AWARDS EXCLUSION SOUTH & COMMISSION INVESTMENT
Platinum Partner Oracle PartnerNetwork	Workday Services Partner	Salesforce.com Silver Cloud Alliance Partner	Consulting Excellence in Community Investment 2015

### **Huron Leadership**



James H. Roth Chief Executive Officer, President & Director



**C. Mark Hussey** EVP, Chief Operating Officer & Chief Financial Officer



Diane E. Ratekin EVP, General Counsel & Corporate Secretary

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